

Commercial Tobacco Workgroup

This workgroup met in April to talk about Wisconsin's budget process and how that could effect our work on substance prevention. Some members shared their stories about their work on tobacco or personal experiences with State Legislators and the Joint Finance Committee. The next virtual workgroup meeting will be on **Friday, June 18 at 1:30pm**. Reach out to Emily Carlson with questions or to get the meeting link.

[Ask questions or get meeting link](#)

Reminders & Follow Up

Asset Mapping Activity on Jamboard

At the last Alliance Meeting on May 18th, we brainstormed resources and programs that address: alcohol, prescription drugs & opioids, tobacco, and marijuana & other substances of concerns. If you haven't had a chance or have more ideas, share them by clicking the link below! The asset mapping activity will close by the **end of next Friday, June 4**.

[Asset Mapping on Jamboard](#)

Health Equity Follow Up

In the March Alliance Meeting, we did a Healthy Equity Activity. Below summarizes the main take away from our discussion and what the Alliance's actions will be moving forward.

What's Going Well

- Connecting with organizations we want to help impact
- Making progress of making Alliance resources more accessible
- When we have discussions, find shared goals and actions steps, we have more participation and investment

Things to Consider

- Consider if our meetings and resources are accessible
- Make Alliance information and resources (ex. Alliance Newsletter) more community based.
- Connect with the community by having community members or partners give presentation
- Reengage with partners the Alliance use to be more involved with.
- Think of how to get some groups that are missing involved by having the Alliance Meetings open and inviting
- Collaborate more with Alliance partners will help meet the Alliance's and partner organizations' goals

We will use the information learned during this discussion to improve how we address health equity and community engagement for the Alliance. Thank you to everyone who participated in this discussion!

For more information on what was discussed during the Health Equity Activity, click on [8/16/2021 minutes](#).

Sharing Your Work

Mapping Alcohol Outlet
Density in Eau Claire, WI



In the spring semester of 2021, students in UW-Eau Claire's Public Health major program completed a capstone research project titled "Mapping Alcohol Outlet Density in Eau Claire, WI". Mentored by Dr. Karen Mumford, Dr. Laura Suppes, and Katie Wilson, the students used geographic information system (GIS) mapping to explore the relationship between alcohol outlet density and crimes in the Eau Claire area. Students found that areas of high crime (alcohol-related and other) were correlated with high alcohol outlet density in Eau Claire in two Business Improvement Districts. As with all research, the project raised more questions than it answered, and the project is expected to continue into the fall semester and beyond.

Please contact Katie Wilson at Wilsonk@uwec.edu if you have any questions or comments.

We want the Alliance e-Newsletter to be community based and reflect the Alliance members. Alliance members can share their work/projects, resources, updates, and/or trainings related to the Alliance topics in the Monthly Alliance Newsletter.

Do you have resources related to Alliance topics you would like shared in future newsletters?

Yes

Select

No

Select

Maybe

Select

Please contact healthcorps@co.eau-claire.wi.us if you have any questions and/or comments about sharing.

Post Highlight

[#GoWisconsin](#) !! On April 24, 2021, ☐ Wisconsin collected 59,116 lbs of medicine, the 2nd largest drug take back in the country. ☐☐ However, medication collection is year-round! ☐ You can still drop off your unused or expired medication at a location near you: <http://www.getinvolvedASAP.org/>
[#TakeBackWI](#) [#SafeDisposal](#) [#PreventionIsKey](#)



Updates

Retailer Training:

The Alliance, in partnership with the Eau Claire Police Department, hosted a virtual Alcohol & Tobacco Retailer training on April 29th with 13 attendees. Preventing the sale of alcohol and tobacco products to minors is an important part of preventing substance misuse. Participants learned how to spot a fake-ID, what the laws and fines are, and the importance of not selling to youth.

Narcan Direct:

Two Narcan trainings were completed during the month of May with 40 boxes (each box contains 2 units of 4 mg/.1mL intranasal spray) of Narcan distributed.

For more updates, click on the [5/18/2021 Alliance Updates](#).

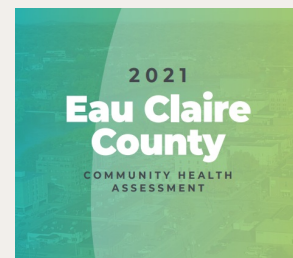
Resources

Community Health Assessment

The 2021 Community Health Assessment is complete!

The top health issues for Eau Claire are Drug Use, Mental Health, Alcohol Misuse, Obesity, and Healthy Nutrition. The results of this assessment will be used to help guide the work of the department and to develop our Community Health Improvement Plan (CHIP). The CHIP will be created with Eau Claire Healthy Communities members starting this fall and will be used to drive local health improvement efforts over the next three years.

The final report can be found online at <http://bit.ly/ECHealthAssessment>.

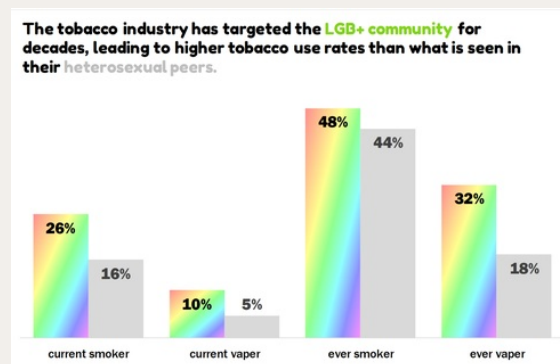


Shining a Light on the Factors that Drive LGBTQ+ Tobacco Use

June is Pride Month, which celebrates equality for the Lesbian, Gay, Bisexual, Transgender, Questioning or Queer (LGBTQ+) community. This Pride, the Alliance for Substance Abuse Prevention is marking the occasion by bringing attention to the ways we can decrease the burden of commercial tobacco on the LGBTQ+ community.

LGBTQ+ Healthlink reports that smoking is the LGBTQ+ community's greatest health burden, and there are specific factors that contribute to commercial tobacco products taking such a great toll.

The Alliance is committed to connecting with local LGBTQ+ groups and individuals in the Chippewa Valley to provide education, support and resources. It's unacceptable that commercial tobacco products continue to harm the LGBTQ+ community and other vulnerable populations at higher levels. We're committed to addressing this disparity, because we know our state is stronger when all populations in the state have the opportunity to be healthy.



This data is aggregated from the 2014-2018 BRFSS, except for current vapers, which is from 2016-2018 BRFSS

Pride Celebration

Celebrate Pride, breathe easier, smoke-free at Chippewa Valley Pride, **June 12, 2021 11:00 am - 4:00 pm** Phoenix Park, masks preferred.

June Trainings

Understand the Relationship between Social Connection and Opioid Misuse

June 3, Noon - 1:00 pm

The purpose of this presentation is to describe the existing literature on the relationship between social connection and opioid misuse among individuals living in the United States.

You will be able to identify the components of social connection, discuss the complex associations of opioid misuse and social connection, and describe potential implications for prevention and treatment programs.

[Click here to sign up.](#)

Preventing Underage Alcohol Use Part 3: Addressing Use Among College-Aged Youth

June 3 and on June 16 Noon - 1:30 pm

This webinar will support alcohol prevention efforts for youth ages 18 to 20. It will include a review of the data on college-aged youth alcohol use prevalence and patterns, and research on its risk and protective factors.

The webinar will discuss how to improve needs assessment efforts focusing on this population, including strategies to improve primary data collection. It will also identify and highlight evidence-based prevention programs intended to serve this population.

[Click here to sign up for June 3rd.](#)

[Click here to sign up for June 16th.](#)

The Intersection of Substance Use and Suicide

June 9, 9:00 am

[Click here to sign up.](#)

Stigma of Addiction

June 10, 11:00 am - 5:00 pm

This is a half-day, virtual, action-oriented summit entirely dedicated to understanding, addressing, and eliminating the harmful impacts of stigma on people who use drugs. The goal of the Summit is to elevate current efforts at reducing stigma, identify successes and gaps in the evidence base, and prioritize and identify areas for future research and funding with an explicit focus on stigma.

[Click here to sign up.](#)

Nothing 4 Us Without Us: Advancing Community Change with Authentic Youth Leadership

June 16, Noon - 1:30 pm

Jeremy Triblett introduces the best practices for engaging youth as leaders in collective impact initiatives. Together we will explore strategies for creating coalition strategies, developing effective teams and building initiatives that produce long-term change.

[Click here to sign up.](#)

Vaping Lunch n' Learn

June 17, Noon - 1:00 pm

Vaping, both nicotine and marijuana, continues to be popular among adolescents, but what is it and what can people do to prevent use? Join the South Central Alliance for Tobacco Prevention as Dr. Aaron Weiner, psychologist and master addiction counselor, presents on this modern substance use epidemic.

[Click here to sign up.](#)

Opioids, Stimulants, and Trauma Summit

June 18, 8:30 am - Noon

[To learn how to sign up.](#)

The Microaggression Game: The Game About Implicit Bias and Unintentional Harm

June 22 and 29, 9:00 am - 11:00 am

[Click here to sign up for June 22th.](#)

[Click here to sign up for June 29th.](#)

Evaluation for Substance Use Prevention Professionals

June 23, Noon - 1:00 pm

Over four sessions, this webinar series will provide basic understanding of prevention science and the role of evaluation, describe evaluation planning and types of evaluation, and discuss data collection tools and gap analysis techniques and the strategies for data analysis and communicating findings to stakeholders

[Click here to sign up.](#)

About the Alliance For Substance Abuse Prevention

Mission:

To Improve the lives of Children, youth, and adults by mobilizing communities to prevent and treat alcohol, tobacco, and other drug misuse in Eau Claire County.

Vision:

A community culture free from the misuse of alcohol, tobacco, and other drugs.

Who is the Alliance?



The Alliance for Substance Abuse Prevention (Alliance) is an Eau Claire County community-based coalition



What We Do:

- Brings community volunteers and partner organizations together
- Helps coordinate and support county-wide efforts to prevent substance misuse
- Works toward our common goal of substance misuse prevention and treatment in the Community



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